

EVENT PROSPECTUS



TRENCHLESS ASIA 2019

Exhibition Hall D2

Jakarta International Expo, Jakarta, Indonesia

17-18 July 2019

International Exhibition and Conference Featuring:

- Trenchless Technology
- Underground Infrastructure
- Pipeline Technologies
- Underground Utilities
- Trenchless Solutions for Urban Flooding



Organised by



Supported by



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www.trenchlessasia.com



TRENCHLESS ASIA 2019

The eleventh event in this outstanding series, is being held in Jakarta, Indonesia for the first time.

TRENCHLESS ASIA is well placed to be an important component of the country's 2015-2019, US\$460 billion infrastructure development programme.

Indonesia constitutes the world's 10th largest economy. With over 260 million people spread across 17,000 islands, a modern and efficient infrastructure is vital for connecting its people to Indonesian and global markets.

Improving Indonesian infrastructure is the top policy priority of President Joko Widodo. In the budget, the Indonesian government earmarked the highest amount ever allocated for infrastructure development which will remain a priority at least for the next four years, according to the medium-term development plan.

A number of projects are in operation across Indonesia as part of the national term plan, with many more planned. Across Jakarta, major projects are completed every day, proving that trenchless techniques provide economic solutions and reduced environmental impact, during the installation and refurbishment of underground services. The major target areas for attendees will include Malaysia, Philippines, Singapore, Australasia, China, Hong Kong, Japan, Korea, India, Thailand, as well as other nearby countries in the region.

TRENCHLESS ASIA has a reputation for attracting top quality audiences to this highly focused Exhibition and Conference. The event was first held in Singapore in 1995 and has subsequently been held in Hong Kong, Shanghai, Singapore and Malaysia. The TRENCHLESS ASIA 2018 event, held for the second time in Kuala Lumpur, attracted over 1200 visitors and conference delegates that included government officers, municipal council officers and those involved in the public works and construction sectors; utility sectors such as water, sewerage, telecoms, electricity, oil and gas; civil engineering and research organisations. The exhibition generated over 79 companies showcasing their machinery and products and the conference featured 29 speakers from 11 countries.



EXHIBITION

WHY EXHIBIT?

- TRENCHLESS ASIA is the major annual International gathering for trenchless technologists to meet and discuss the latest industry developments
- Reach new markets at this major event targeting influential audiences to be drawn from the Asian market, as well as attendees from further afield
- Ensure your brand has a profile in the presence of the industry's premier decision makers
- Take a leadership position and play a major role within the Trenchless/No-Dig sector
- Be seen at the region's only industry specific exhibition and conference with a proven track record that truly demonstrates Trenchless/No-Dig technology and its capabilities
- Speed to market (STM) – Reach a large proportion of the Indonesian infrastructure market space within a two day time span and increase your share in a market where government (central, provincial & municipal), state-owned enterprises, project owners & operators, project developers & contractors, traders and service providers congregate all under one roof
- Organised by Westrade Group Ltd – the world's longest established specialists in trenchless technology events since the first ever No-Dig event held in the UK in 1985

COST OF EXHIBITING

SHELL SCHEME

Early Bird Rate: US\$410 per sq.m.

Regular Rate: US\$450 per sq.m.

Shell Scheme Package cost (per 12 sq.m.) includes:

- White walls
- Carpet
- Name panel
- Furniture
- Electrics

SPACE ONLY/RAW SPACE (min 24 sq.m.)

Early Bird Rate: US\$380 per sq.m.

Regular Rate: US\$420 per sq.m.

Included in all participation costs:

- Exhibitor Catering
- Stand cleaning
- Supplies of promotional material
- Exhibitor service manual
- Entry in Show Guide
- General security

Not included:

- Insurance of exhibits
- Shipping and transportation of goods to venue
- Mechanical/heavy lifting

Book before 09 November 2018 to obtain the Early Bird Rates.

SPONSORSHIP

WHY SPONSOR

- Improve your brand recognition and image
- Government credibility: Sponsoring TRENCHLESS ASIA 2019 will show extended support for the national initiative and will strengthen your relationships with key government departments
- Generate leads by networking
- Create new partnerships and alliances
- Strengthen your position as a market leader within the industry
- Achieve industry recognition by being associated with this prestigious high profile event
- Differentiate your company from others in the industry

SPONSORSHIP PACKAGES

A number of Sponsorship packages are available as detailed below.

All packages include:

- Your company logo on all event marketing and advertising
- Your company logo prominently displayed on event signage
- Priority to those wishing to present a paper in the Conference programme (subject to ISTT approval)
- Your company logo on the cover of the official show guide
- Your company profile on the official event website with logo
- Your company logo on the delegate bags

PLATINUM SPONSORSHIP US\$20,000

- 48 sq.m. of space in preferred location
- Your company logo on the event lanyards
- Opportunity to insert literature in the delegate bags
- Opportunity to place one 30 second promotional video on the event website
- Opportunity to place pull up banners in the conference hall
- Double page full colour advertisement and editorial in the official show guide
- 20 complimentary conference passes
- 20 tickets for the conference delegate lunch/refreshment area

GOLD SPONSORSHIP US\$16,000

- 36 sq.m. of space in preferred location
- Your company logo on the event lanyards
- Opportunity to insert literature in the delegate bags
- Full page full colour advertisement and editorial in the official show guide
- 10 complimentary conference passes
- 10 tickets for the conference delegate lunch/refreshment area

SILVER SPONSORSHIP US\$12,000

- 24 sq.m. of space in preferred location
- Full page full colour advertisement and editorial in the official show guide
- 5 complimentary conference passes

BRONZE SPONSORSHIP US\$8,000

- 18 sq.m. of space in preferred location
- Half page full colour advertisement in the official show guide
- 2 complimentary conference passes

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact the organisers for details and prices of these sponsorship opportunities.

DELEGATE LUNCHES:

Sponsoring the Delegate Lunches includes:

- Basic signage around the lunch buffet area
- The opportunity to supply branded napkins
- The opportunity to supply pull up banners around the lunch buffet area

CONFERENCE

The two day exhibition will be complemented by a top quality conference programme organised by The International Society for Trenchless Technology (ISTT) and Westrade Group and will include local and international speakers. Presentations will focus on the latest innovations and techniques, and will provide an exciting platform for delegates to learn from. The programme format is structured to create an educational atmosphere that encourages the exchange of information and experiences, while networking with like-minded industry colleagues.

CALL FOR PAPERS

Prospective authors are invited to submit abstracts for consideration in the conference programme. The following is a list of headline topics likely to be included in the programme:

- New installation methods (including large diameter tunnelling)
- Rehabilitation and repair methods
- Asset management
- Infrastructure investment
- Environmental issues
- New innovations
- Case histories
- Trenchless research and development

A synopsis (maximum of 200 words) together with the author's biography should be sent to the organiser, via email to trenchless@westrade.co.uk by the 25 January 2019.



WHO WILL VISIT

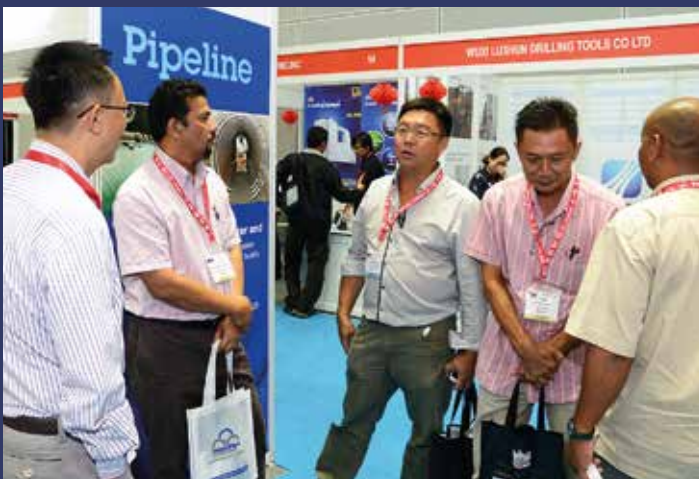
A visit to TRENCHLESS ASIA 2019 is a must for all engineers, consultants and contractors involved in any aspect of the installation or refurbishment of underground utilities.

The major target areas will include Indonesia, Malaysia, Philippines, Singapore, Australasia, China, Hong Kong, Japan, Korea, India and Thailand, as well as other nearby countries in the region. The organisers, in conjunction with key supporting organisations are committed to ensuring that all relevant sectors are invited, including:

Utility personnel – water, sewerage, telecoms, electricity, oil and gas
Contractors
Government officers
City planners
Governors and mayors
Civil engineering consultants
Research organisations

THE VENUE

Covering a total land area of approximately 44 hectares, Jakarta International Expo (often abbreviated as JIExpo) is known as one of the best destinations for the MICE industry stakeholders in Indonesia. Located strategically in the centre of Jakarta with easy and fast access both to airport as well as to the harbour, JIExpo currently offers a total of 100.000 square meters rentable exhibition & convention area.



ORGANISERS

TRENCHLESS ASIA 2019 is organised by Westrade Group Ltd who are internationally renowned as the most experienced promoters of trenchless technology shows. The company organised the very first international NO-DIG conference and exhibition in London in 1985 and have subsequently gained more than 30 years experience, successfully promoting TRENCHLESS and NO-DIG shows in countries across the Middle East, Far East, Southern Africa, India, Europe and Asia.



ABOUT ISTT

The International Society for Trenchless Technology (ISTT) was established in 1986 with the objectives of advancing the science and practice of Trenchless Technology for the public benefit and to promote education, training, study and research in that science and practice.



Visit the ISTT website for more information on the Society's activities and on how to become a member www.istt.com

CONTACT

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